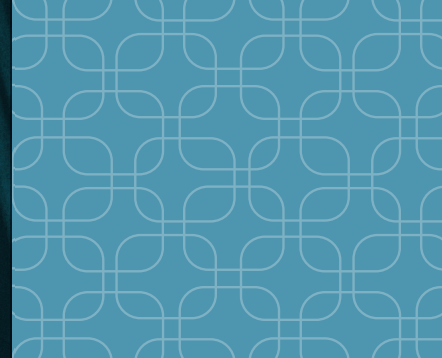


# SURE, THIS IS OUR FACT SHEET. BUT IT'S REALLY ABOUT YOU.



Our business is creating ideas that do more for yours. Here's some information about what we do, how we do it, and whom we've done it for.

## SERVICES

We do everything you'd expect a full-service agency to do—brand strategy, all forms of traditional and direct marketing communications, broadcast and digital media, and a full suite of award-winning PR services. We can also help build your business in these areas:

- |                             |                               |                              |
|-----------------------------|-------------------------------|------------------------------|
| <b>BRAND DEVELOPMENT</b>    | <b>PRODUCT LAUNCH</b>         | <b>SALES SUPPORT</b>         |
| <b>CUSTOMER ACQUISITION</b> | <b>PUBLICITY AND OUTREACH</b> | <b>TRADE MARKETING</b>       |
| <b>CUSTOMER ENGAGEMENT</b>  | <b>CONTENT MARKETING</b>      | <b>SOCIAL MEDIA STRATEGY</b> |

## CATEGORIES

We've been lucky to work with a lot of different clients to develop ideas that do more. And while our category experience is extensive, there are a few industries where our knowledge and track record run a little deeper.

- MEDICAL DEVICE** | Gastroenterology • Cardiology • Surgical • Infection Control • Imaging
- OTC HEALTHCARE** | Cough/Cold/Flu • Skin Care • Pain Relief • Eye/Ear/Nose • Allergy • Digestive
- HEALTHCARE SERVICES** | Insurance • Hospital Systems • Providers
- FINANCIAL SERVICES** | Banking • Insurance • Mortgage • Wealth Management • Financial Planning
- CONSUMER** | Sporting Goods • Food/Beverage • Animal Health • Retail • Education
- B2B/TECHNOLOGY** | Telecommunications • Defense • Document Management • Software

## READY TO DO MORE?

**Medical Device and OTC**  
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## CLIENT EXPERIENCE

Here are some of the companies and brands we've had the privilege to work with:

- ABSORBINE EQUINE
- BUFFALO BILLS
- CARESTREAM HEALTH
- CDPHP
- COOPERVISION
- C. R. BARD
- DICK'S SPORTING GOODS
- GOLF GALAXY
- HARRIS CORPORATION
- MAQUET/GETINGE GROUP
- MEDTRONIC
- METLIFE
- MVP HEALTHCARE
- OXY ACNE MEDICATION
- PRESTIGE BRANDS
- ROHTO EYE DROPS
- SUCRETS
- TELEFLEX
- VIBRA HEALTH PLAN
- WINDSTREAM COMMUNICATIONS
- WELCH ALLYN
- XEROX CORPORATION

## ONLINE RESOURCES

- [martinoflynn.com](http://martinoflynn.com)
- [facebook/martinoflynn](https://facebook.com/martinoflynn)
- [linkedin.com/company/martino-flynn](https://linkedin.com/company/martino-flynn)
- @MartinoFlynn

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