



IT/TELECOM MARKETING THAT DOES MORE



Our business is creating ideas that do more for yours.

We've been fortunate to work with a lot of different clients to help grow their businesses and our track record runs deep in the IT/Telecom space. For more than two decades, Martino Flynn has been connecting IT and telecom clients with ideas that help strengthen their brands and their businesses.

From full-service B2B telecom to fiber optic networks, critical communications systems to the latest in health IT solutions, we have an in-depth understanding of many of today's essential technologies—including how to effectively promote and market them. And we know how to talk tech with C-Suite and IT decision makers in key verticals such as healthcare, education, government, hospitality, education, retail, and financial services.

SERVICES

We do everything you'd expect a full-service agency to do—brand strategy, all forms of traditional and direct marketing communications, broadcast and digital media, and a full suite of award-winning PR and social media services. In fact, we can help build your business by leveraging our expertise in these key areas:

ANALYST RELATIONS
BLOGGER CAMPAIGNS
BRAND DEVELOPMENT
BROADCAST AND VIDEO
CONTENT MARKETING
CUSTOMER ACQUISITION
CUSTOMER ENGAGEMENT

DIGITAL MEDIA STRATEGY
DIRECT MAIL
EVENT MARKETING
GRAPHIC DESIGN SUPPORT
INFLUENCER MARKETING
MEDIA BUYING
MEDIA TRAINING

PRODUCT LAUNCH
PUBLICITY
RESEARCH AND INSIGHT
SALES ENABLEMENT
SOCIAL MEDIA STRATEGY
TRADE SHOW SUPPORT
WEBSITE DEVELOPMENT

CLIENT EXPERIENCE

Here are some of the companies we've had the privilege to work with:

WINDSTREAM COMMUNICATIONS
XEROX CORPORATION
PAETEC
FIBERTECH NETWORKS
ALLWORX
CARESTREAM
WINDSTREAM CARRIER SOLUTIONS
PICS TELECOM INTERNATIONAL
ONE COMMUNICATIONS
ODYSSEY SOFTWARE, INC.
HARRIS
SYNERGY GLOBAL SOLUTIONS
CHOICE ONE COMMUNICATIONS

ONLINE RESOURCES

martinoflynn.com/it-telecom
[facebook/martinoflynn](https://facebook.com/martinoflynn)
linkedin.com/company/martino-flynn
[@MartinoFlynn](https://twitter.com/MartinoFlynn)

OFFICES

175 SULLY'S TRAIL, SUITE 100
PITTSFORD, NY 14534-4558
585.421.0100

READY TO DO MORE?

Contact Megan Connor Murphy, Director
EMAIL: mmurphy@martinoflynn.com
DIRECT LINE: 585.641.4530

Contact Jenny LePore, Senior Account Supervisor
EMAIL: jlepore@martinoflynn.com
DIRECT LINE: 585.641.4511

